



PRESS RELEASE

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WesBanco Bank, Inc. Ups the Ante With Ethernet and Internet Services From Comcast Business

Comprehensive Network Solution Will Help 58 Locations Improve Employee Collaboration and Offer Better Services to Customers Across Three States

WHEELING, W. Va. – July 27, 2016 – [Comcast Business](#) today announced that WesBanco Bank, Inc. is using a comprehensive mix of its [Ethernet](#) and [Internet services](#) across 58 office and branch locations. These services from Comcast Business are contributing to WesBanco's overall savings of 95 percent in deployment time and significant overall data communications expenses. The deployment has allowed WesBanco's extensive branch network across the states of West Virginia, Ohio and Pennsylvania to provide faster and reliable service to customers.

Based in Wheeling, West Virginia, WesBanco Bank, the banking subsidiary of [WesBanco, Inc.](#) (NASDAQ: WSBC), operates 141 financial locations across three states. From the moment the organization accepted its first banking deposit in 1870, its focus has been on providing customers with the personalized attention of a community bank alongside the financial stability of a larger company. When analyzing its network design as part of an acquisition in 2013, WesBanco enlisted the assistance of its trusted technology partner, [connecTel](#). connecTel managed the provisioning of the network in both new and existing locations to ensure that WesBanco could seamlessly connect to its existing communications network and maintain the same high level of service that patrons already expected from the organization.

"We have been working with WesBanco for almost five years, so we understood the issues they were facing when it came to provisioning and maintaining telecommunications services," said Gerald Bush, owner at [connecTel](#). "We researched a number of different technology options and ultimately selected Comcast Business for both Ethernet and Internet services. Over time, we were able to replace a very expensive legacy network of T1 lines with a faster and more flexible broadband service, which has not only increased WesBanco's network capacity but has also given the organization peace of mind."

WesBanco currently uses a comprehensive network solution from Comcast Business that includes a one Gigabit-per-second (Gbps) [Ethernet Private Line](#) extending from its headquarters in Wheeling, West Virginia, to its disaster recovery site. Each of these two locations also has its own dedicated 200 Megabits-per-second (Mbps) [Ethernet Dedicated Internet](#) connection to assist with data transfer, and its Wheeling location has a third and separate 30 Mbps Ethernet Private Line that connects directly to another processing center. An additional 55 branch locations have their own 50 Mbps [Business Internet](#) lines to improve online access for employees while also increasing the speed of offsite customer transactions.

"We are doing something very unique for the financial industry – we are running a multi-site network with dual encryption methods – and this would not have been possible without the help of both [connecTel](#) and Comcast Business," said Mark Krupinski, chief information officer for WesBanco Bank, Inc. "Our converged voice, video and data network allow our geographically-disperse employees to collaborate with each other as if they were all in the same office. Company-wide, this has translated to a significant savings in telecom expenses, which is truly remarkable for any organization."

WesBanco is planning on piloting Comcast [Business WiFi](#) at several locations to allow employees and customers to access the Internet onsite. Plans to deploy additional video endpoints and incorporate enhanced mobility features are currently underway.

“Technology should be facilitative, not restrictive, which is why we’ve designed our Ethernet and Internet services to be fast, reliable and scalable while also being cost-effective,” said Paul Merritt, vice president of Comcast Business in the Keystone Region. “The breadth of our network and our local customer support teams make us an ideal provider for financial institutions like WesBanco, as we can easily help them bring new locations on board as they expand operations into different regions.”

About WesBanco, Inc.:

Founded in 1870, WesBanco, Inc. (www.wesbanco.com) is a multi-state, bank holding company with total assets of approximately \$8.6 billion (as of March 31, 2016). WesBanco is a diversified and well-balanced financial services institution, with a community bank at its core, built upon a strong legacy of credit and risk management. WesBanco has meaningful market share across its key geographies maintained by its commitment to dedicated customer service and solid fee-based businesses. It also provides wealth management services through a century-old trust and wealth management business, with more than \$3 billion of assets under management, and serves as registered investment advisor to a proprietary mutual fund family, the WesMark Funds. WesBanco's banking subsidiary, WesBanco Bank, Inc., operates 141 financial centers in the states of Ohio, Pennsylvania, and West Virginia. In addition, WesBanco operates an insurance agency, WesBanco Insurance Services, Inc., and a full service broker/dealer, WesBanco Securities, Inc.

About Comcast Corporation:

Comcast Corporation (Nasdaq: CMCSA, CMCSK) is a global media and technology company with two primary businesses, Comcast Cable and NBCUniversal. Comcast Cable is one of the nation's largest video, high-speed Internet and phone providers to residential customers under the XFINITY brand and also provides these services to businesses. NBCUniversal operates news, entertainment and sports cable networks, the NBC and Telemundo broadcast networks, television production operations, television station groups, Universal Pictures and Universal Parks and Resorts. Visit www.comcastcorporation.com for more information.

About Comcast Cable:

Comcast Cable is one of the nation's largest video, high-speed Internet and phone provider to residential customers under the XFINITY brand and also provides these services to businesses. Comcast has invested in technology to build an advanced network that delivers among the fastest broadband speeds, and brings customers personalized video, communications and home management offerings. Comcast Corporation (Nasdaq: CMCSA, CMCSK) is a global media and technology company. Visit www.comcastcorporation.com for more information.

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